

# MICHEL DE TROCHÉ

Strategic Innovation & Venture Development · AI-Enabled Innovation · Industrial & Emerging Technologies

Switzerland · Fully Remote · International · Async-First

Interdisciplinary innovation professional and entrepreneur with experience across industrial technology, nanotechnology, IT and digital projects, product development, venture development and AI-enabled innovation. Co-founder and development leader of technology ventures, taking projects from concept through pilots, industrial implementation and scaling. Currently developing AI-enabled and human-centered innovation initiatives in Switzerland through MT-B Association.

---

## CORE EXPERTISE

Strategic Innovation · Venture Development · Industrial Innovation · Nanotechnology · AI-Enabled Innovation · Technology Commercialization · Product Development & Scaling · Digital & IT Projects · Cross-Disciplinary & Systems Thinking

---

## PROFESSIONAL EXPERIENCE

### MT-B ASSOCIATION — Switzerland

*Co-Founder · Innovation & Development | 2024–Present*

- Independent innovation initiative combining technology, human needs, territorial knowledge and sustainability.
- Developed **AGIUS** (AI-enabled psychosocial support), **Points de Paix** (mapped wellbeing audio practices) and **Des Éléments**, a multilingual digital ecosystem for cultural heritage, nature and mapping with an AI assistant.
- Conducted field-based work with participants from diverse cultural backgrounds to identify needs and shape practical initiatives.
- Engaged with the Swiss innovation ecosystem through **Innosuisse Innovation Mentorship**.

### KAVACA INDUSTRIAL

*Co-Founder & Development Director | 2019–2022 — Async-First*

*Project closed as an ethical choice following the invasion of Ukraine.*

- Nanotechnology-based protection of industrial surfaces in aggressive environments — solutions for energy, oil, metallurgy, railways and transportation.
- **Finalist, SteelTech Accelerator and Enel Group Innovation Accelerator** (Italy); delivered a pilot project in Uzbekistan protecting surfaces at a UNESCO World Heritage site.
- **SteelTech Accelerator**: implemented three industrial projects in metallurgy, achieving equipment lifetime improvement of more than 2× and 40% EBITDA improvement.

### AQUA BRAND

*Head of Scaling / Development | 2014–2022 — Remote, Parallel Engagement*

- Supervised the scaling department at a company specializing in autonomous lighting and dynamic water-light installations.
- Coordinated development and scaling of technology and product solutions.

### IT & DIGITAL PROJECTS

*IT Team Leader · Digital Consultant · Project Manager | 2007–2019 — Async-First*

- Developed and supported IT and digital solutions across own projects and client work, including Danone, Honda and Infiniti, coordinating technical delivery with business requirements.

### MOUNTAIN RESCUE & PROFESSIONAL SPORT

*Mountain Rescue & Alpine Specialist · Ukraine, Georgia (climbing, alpine ski) | 2006–2009*

*Master of Sport of Ukraine — honorary title, lifetime*

---

## TARGET ROLES & ENGAGEMENTS

Strategic Innovation Advisor · Innovation Director · Venture Development / Venture Builder · AI Innovation & Strategy · Corporate Innovation · Entrepreneur in Residence · Advisory Board — *open to contract, fractional, project-based and advisory engagements.*

---

## EDUCATION & QUALIFICATIONS

|                     |                                                                                              |
|---------------------|----------------------------------------------------------------------------------------------|
| <b>2025–Present</b> | <b>Innosuisse Innovation Mentorship</b> — <i>Swiss innovation programme</i>                  |
| <b>2020</b>         | <b>Regional Diploma</b> — “Grandes Recherches” — <i>Mining &amp; Energy track</i>            |
| <b>2019–2020</b>    | <b>SteelTech Accelerator Certificate</b> — <i>Industrial innovation &amp; nanotechnology</i> |
| <b>2011–2019</b>    | <b>Inner Engineering &amp; Transcultural Research</b> — <i>India, Nepal, Thailand, Sinai</i> |
| <b>2000–2005</b>    | <b>Higher Education, Computer Science</b> — <i>State University, Ukraine</i>                 |

---

## CONTACT

Direct contact, no unnecessary formalities. A simple email is enough — [m@mt-b.ch](mailto:m@mt-b.ch)